International Association of Fairs and Expositions

October 13, 1992

Mr. Jose Fontanez
Phillip Morris USA
120 Park Ave
New York, NY 10017

Dear Mr. Fontanez:

Enclosed please find a brochure which contains an application for the 1992 IAFE Trade Show.

At the present time we do not have any space available. However, we do expect a few cancellations and they are being filled on a first-come basis.

Upon receipt of your application and full payment you will be notified if space is available and a contract will be sent.

If space is not available, you will be notified and either placed on a waiting list or your money will be returned.

Also notice that you will receive a $100 credit per booth if you are a member of the International Association of Fairs and Expositions.

Thank you for your interest and consideration. Should you have any questions, please do not hesitate to contact us.

Sincerely,

MAX WILLIS
Assistant General Manager

MW/ds

Enclosures

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